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## SPRING 2007 Newsletter

TMD Press  
 Annual newsletter produced for Tay Morgan  
 Designs retail stores.

### What's inside:

- 2007 Calendar
- About the Artist
- Wholesale Markets
- New Products
- TMD Team

Name  
 Address  
 City, ST ZIP

## New Inspirational Foldover Notes



Magnetic Notepads \* Babysitter Pads  
 Bridge Pads



Magnets

## About the Artist

Tay Cossar Morgan began **Tay Morgan Designs, Inc.** in the fall of 2000.

Morgan previously served in Sales Management with a National Telecommunications Company for nearly 13 years in Jackson, MS. While she gained valuable sales and marketing skills in this capacity, in 2000 it was time to get back to what she loves to do- paint and design!!

She earned a Bachelor of Fine Arts degree from the University of Mississippi (1987) and has enjoyed painting and designing all her life. She uses mixed media in her designs, mostly acrylic. Her original paintings are designed for stationery, calendars, Christmas Cards and gift items each year and sold in retail stores throughout the United States.



The annual Calendar was first launched in 2001 when Morgan was asked to paint designs with bible verses to be used for a calendar for the First Presbyterian Day School annual Holiday Potpourri fundraiser in Jackson, MS. The next year Tay began marketing them to retail stores.

Tay began attending local wholesale markets starting with the **Mississippi Wholesale Market** in Jackson where she signed on her first retail stores in 2002. Since then she has traveled to the **Atlanta International Gift Market** where she exhibits every January and June. Morgan has exhibited in the past at the **Dallas Market Center**, and has also shown her products at the **National Stationery Show** in New York.

One of the goals of Tay Morgan Designs is to offer affordable gift items each year using her charming and whimsical hand painted designs that appeal to all ages, from grandmothers to college girls to new mothers. She has introduced a wide array of inspirational and holiday-related products over the years from the first wall calendar and foldover verse notes to the new weekly calendar pads, thank you notes, Christmas photo cards, enclosure cards, stickers, recipe cards, pocket calendars, bookmarks, magnets- just to name a few.

You can find Tay Morgan Designs products in over 350 stores nationwide. For a full listing of retailers you please visit [www.TayMorganDesigns.com](http://www.TayMorganDesigns.com).

In her spare time, Tay volunteers locally with Christ United Methodist Church. Additionally, she is a member of the Jackson Prep PAT, the Tri Delta Sorority House Corporation Board in Oxford, MS, Junior League of Jackson (Sustainer) and several other organizations. She also currently serves on the executive board of the Jackson Prep Alumni Council and as New Families Co-Chairman for First Presbyterian Day School Crusader Club.

Tay and her husband Bill have two children, Meggie and Cossar, and reside in Jackson, Mississippi.

We still have **2007 Wall Calendars** in stock, but now is the time to [re-order](#) to get you through the first few months of 2007. Let us know if we can ship more to your store today!  
*Minimum re-order 8 (while supplies last) ON SALE NOW!*

## 2007 INSPIRATIONAL CALENDAR

The **2007 annual calendar** hit the shelves in late August. It has sold well this year, and we are so pleased with the feedback. And for the 5th year in a row, we're keeping the wholesale price at \$6.95 each. We think it is so important to keep this item as a \$15.00 gift item in your stores to keep it selling so well. This is our 7th edition of this calendar and we want to thank all our retail stores who continue to order it each year! Several of the designs from the 2007 calendar will be used in our new notecard, notepads, magnets and checkbook cover designs that you will see in **January 2007** at **Atlanta Gift Market**.



# TAY MORGAN DESIGNS FRIENDS AND FAMILY

My great “staff” helps me all year long with packaging, shipping, shows etc.

Each fall, we participate in a big retail event in my hometown called Mistletoe Marketplace which shows what the retail buyer is interested in. It also helps us see how our products are best displayed. We get to know what really sells so we can better help our stores with what they should buy and how it should be displayed in the retail environment.

We have a store listing at our cash register that lists every store that sells our products since so many out of town shoppers come to this show and want to know where they can buy our products locally. Many want to purchase our calendars and other items in their hometown. Shown below are a few pictures from Mistletoe Marketplace this past November. My mom Elizabeth, aunts Barbara and Mary Margaret and my sister Finney helped us with the preview gala this year. Other faithful friends that have helped at this market and Atlanta Market are my other sister Mary Payne plus friends Lou Ann, Melissa N., Melissa A., Ginger, Wendy, Lelia, Missy and Page. Thank you!

*Each one should use whatever gifts he has received to serve others.* 1 Peter 4:10

Seasons Greetings and blessings for a wonderful new year!

**Tay Morgan**

## Year in Pictures

### Tay Morgan Designs Holiday Party, Mistletoe Marketplace and Atlanta Market



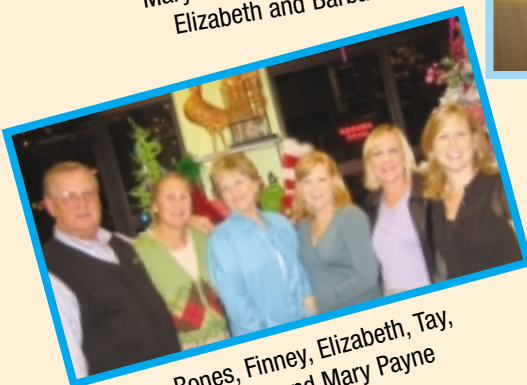
Mary Margaret, Finney, Tay, Elizabeth and Barbara



Elizabeth, Tay and Mary Payne



Lelia, Finney, Wendy and Melissa A.



Bones, Finney, Elizabeth, Tay, Connie and Mary Payne



Missy and Page



Ginger, Wendy, Tay, Gene and Lou Ann

