



# TATTler

## Member Merchants of Mistletoe Marketplace

*Lisa Stone, Special Projects Writer*

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Mistletoe means many things to us, whether it's the camaraderie during our Trade Mart shifts, getting dolled up for Preview Party, raising funds to help our community, or just the joy of finding that perfect gift. For some JLJ members, Mistletoe is also a way to bridge their business lives with their volunteer lives by participating as merchants.

This year's Mistletoe merchants consisted of a number of JLJ member businesses including: Dancing Divas, Everyday Gourmet, Bridgette's Monograms and Gifts, Mosaic, Smitten, Tay Morgan Designs, Pop Fizz, Polka Dot Pony, Bobcat Caramel Company and Latitudes. They ranged from provisional members to Sustainers and first-time merchants to Mistletoe veterans.

For Sustainer Tay Morgan, Mistletoe has always been a favorite. She recalls, "My memories of 'working' at Mistletoe actually go back 30 years. My mom, Elizabeth Cossar, was on the very first steering committee." Tay has been a Mistletoe merchant since 2002 with Tay Morgan Designs. "Many of my customers come back year after year to purchase their new calendars," said Morgan. "I love visiting with the same shoppers every year."

Although Lea Easley and Helen Summerford have both worked on Mistletoe for the last 7 years as members, this was their first year as a merchant with Dancing Divas. "We were very enthusiastic about bringing our unique business to Mistletoe and trying the merchant side of Mistletoe," said Easley.

This was the second year Emily Hassell and Rebecca Ueltschey with Smitten were Mistletoe merchants, but this was their first year to work as JLJ volunteers. "Mistletoe has been wonderful for our business," said Hassell. "Now, as provisional members, we have a greater appreciation for all Mistletoe does to benefit our community." Sustainer Bridgette Lupe with Bridgette's Monograms and Gifts, a merchant since 2005, agrees, "Knowing that the money raised benefits so many is the best reason for my store to participate in Mistletoe."

With the help of these League members and so many more, 2010 Mistletoe Marketplace was another successful event, and we can't wait for next year!

*Lea Easley, Cathy Crain & Helen Summerford. Dancing Divas is their store.*



## Community

# Providing Hope Through Volunteerism

It has been said that *"We are not called upon to do all the good possible, but only that which we can do."* This has never been truer than when we are volunteering in the Health Services Area. We, as volunteers, are not called to heal but to provide hope and that is something that the Junior League of Jackson has been doing since the 1950s.

Working with our community partner, The University of Mississippi Medical Center, projects such as Rockin' Mamas, REACH Day and REACH Night have provided a strong foundation for the Health Services Area. These projects have provided endless hours of comfort to infants, children and even their parents during their stay at the hospital. Rockin' Mamas, a project started over 30 years ago, has the distinct privilege of being the only volunteer group allowed to work in the NICU at UMMC. These rockers provide a special loving touch to babies who have only known a cold, sterile environment. REACH Day and REACH Night work with inpatient and outpatient cancer patients to make their stay a little more bearable through arts and crafts, games and, on occasion, treats.

As one might expect, the League would not be confined to the walls of the hospital. Partnering with organizations such as the McLean Fletcher Grief Center, Mission First and the Ronald McDonald House the Health Services Area was able to expand to other areas of the community. Projects such as McLean Fletcher, Kids in the Kitchen and Feed a Family have provided children with a way to express their grief in a safe environment, taught them ways to live a healthier life and have removed one worry of many parents by providing meals during their child's stay in the hospital.

The dedication our volunteers show to these projects will ensure that the Health Services Area projects will be serving with hearts and hands for another 70 years!

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## A Warm Thank You to All of Our Mistletoe Volunteers!

*By Amy Felder, Promotions Chair, Mistletoe Marketplace 2010*

It is hard to believe that Mistletoe Marketplace 2010 has come and gone! We hope you all enjoyed experiencing the tradition of the 30<sup>th</sup> year together as a League! The words, "thank you," do not begin to describe the gratitude and appreciation owed to all of the many JLJ volunteers, from Provisional to Active to Sustainer, who helped to make the 30<sup>th</sup> Mistletoe a success. The Steering Committee and our Co-Chairs worked long and hard all year (in fact, the Mistletoe 2011 Steering Committee is already hard at work on next year's event), but could not have accomplished anything without the support of our League Members. We truly appreciate the countless hours so many of you have put in (over and above what is required of your placement), your smiling faces at the Trade Mart (even when we might have been a little bit tired and a little bit stressed out), and your participation in and attendance at all of our special events. There were so many JLJ members who not only graciously served your volunteer hours, but also brought your children to Peace, Love & Cupcakes, or came and danced to the tunes of the Molly Ringwalds. We truly hope that you enjoyed the experience of Mistletoe as much as we did, and thank you again for your time, commitment, service and spirit.

*The 2010 Steering Committee*

# A Legacy of Leadership

Lisa Stone, Special Projects Writer

We inherit things from family like our mother's blue eyes or great grandmother's antique ring, but what about intangibles like voluntarism and leadership? We can all probably identify qualities that have been passed down to us from previous generations. For Sustainer Frances Walton and her daughter, Sustainer Kelley Fenelon, it is a commitment to community and a passion for making a difference that have undoubtedly been handed on.

Kelley has distinct childhood memories of her mother in the League. "I remember Mom in the backseat of the car doing JLJ financials during our vacations!" recalls Fenelon. "While volunteerism was certainly instilled in me by my mother, I wasn't in the Junior League just because she was. My motivation was to make an impact in my community."

Mother and daughter share connections through the JLJ including both having served as President, Frances in 1969 and Kelley in 1996. While both faced challenges as President, including Frances dealing with Hurricane Camille, both fondly remember their work in the League. "I loved every placement and the League helped shape a life-long philosophy of reaching out and doing good for other people," said Walton.

Kelley, who also served as Mistletoe Marketplace Chair and *Come On In!* Co-Chair, notes that the biggest difference between her mom's time as President and when she served is that Kelley's generation was among the first to be full-time, working professionals. "By the time I was President, women were taking on more and more," states Fenelon. "It has been inspirational to see the JLJ help young women achieve new heights in their volunteer lives."

Not only do Frances and Kelley remain active with the League through Sustainer activities, but their legacy of leadership and service continues to be passed down to future generations as their daughters and granddaughters embrace their own volunteer paths. "Being members of the League has really impacted our lives for the better," said Walton. "The JLJ truly changes lives, those in our community and those of our members, too."



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#### REACHING OUT STATEMENT

*The Association of Junior Leagues International, Inc. reaches out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.*

#### MISSION STATEMENT

*The Junior League of Jackson is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through effective action and leadership of trained volunteers.*

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## Favorite League Memory

*Lauren Brooks, Tattler Editor*

As another year of Mistletoe Marketplace passes, I recall with a warm heart, my memories growing up with this special event. This year was our 30<sup>th</sup> Anniversary, and as I will soon be turning the big THREE-ZERO, I can say I was and always will be a Mistletoe kid! I will never forget running around the Trade Mart with my sister, Lindsey, while our mom, Sandy, worked one of her many pre-Mistletoe shifts. I even recall my father running the soundboard for one of the events! In elementary school I was a member of the First Presbyterian Day School Honor Choir. We never missed a year singing for the shoppers. My favorite smell is still a mixture of Christmas trees and the Helmut's Strudel booth. I look forward to the next 30 years of Mistletoe memories to share with my friends and family!

*If you have a special memory of your time in the Junior League please email Lauren Brooks @ [ljb3838@yahoo.com](mailto:ljb3838@yahoo.com)*





## Sustainers – Flashback to your Active League years

For seventy years the Junior League of Jackson has served the community with hearts and hands, and **every one** of you has contributed to that legacy.

Join the 70<sup>th</sup> Anniversary Celebration as we mark this milestone with special projects and events February 8-11. There's definitely something for everyone:

The cast of Glee has nothing on **Joyful Noise**. Contact Anne Dulske at (601) 720-1097 or foxyx1215@mac.com if you'd like to perform when this much-beloved group reunites for special appearances.

Calling all **Quilters** for a fun project to benefit **JPS**. We need **Classroom Readers**, too. Contact Lisa Thompson at lthompson34@comcast.net for details.

Dust off your face-painting skills and embrace your inner child at the **Boys and Girls Club Carnival** on Thursday. Fill your afternoon with carnival games, space jumps, and delighted children – again, just contact Lisa to hold your spot.

And finally, mark your calendars for Tuesday, February 8, when JLJ is honored by both houses of the Mississippi legislature at **JLJ Rotunda Day** at the Capitol. Join fellow League members, our community partners, and legislators for a morning reception as the League is recognized for its long history of powerful advocacy. Contact Angela Ladner at (601) 594-2101 or maladner@netdoor.com for details.

It's going to be a great party – don't miss it!

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## “Say What You Need To Say”

*Brandon Kennedy, Member-at-Large*

A new addition to your member home page this year is **MALmail**! One click and you have a direct line to your board of directors. I encourage all of you to use this wonderful tool and know there is no question too big or small for MALmail! Here are a few examples of some MALmails I have received...

**“When will the member obligations be updated on my member page?”**

**“Susan Burnham was so easy to work with when I needed to change a MM shift!”**

**“Where is the link to purchase a cookbook online?”**

**“What is the difference in the FLII and ELII?”**

**“I would love to nominate a project chair for an M&M award.”**

MY MOST FAVORITE MALmail yet:

**“You are SOOOOOO CUTE...I think you are fabulous!”**

As the song says...“Say What You Need To Say” and know as your voice on the board I will express your concerns and get your questions answered!

# Bargain Boutique Offers Holiday Cheer



Bargain Boutique recently celebrated 16 years of service to the Jackson area, and we are looking forward to a wonderful holiday season as well. The volunteers and members who donate quality merchandise are key to the store's success. We also have an amazing team of staff volunteers. Pictured here are (back row) Kaye Donald, store manager; Natalie Howard, store assistant manager; (front row) Courtney Waits and Angie Smith. Natalie and Courtney mark a five-year anniversary with Bargain Boutique this year! We appreciate their dedication to our customers and to our community.

When planning for your holiday shopping, be sure to keep Bargain Boutique in mind. Monday Madness sales and other promotions help ensure you find quality gifts and home décor at terrific prices. Come by the store, or visit the Bargain Boutique table for quality merchandise at Holly Daze.

Members with last names beginning with M, N, O and P must meet your \$50 quota during December. Your donations help ensure that Bargain Boutique provides quality items that the public wants, generating much-needed revenue to support the League's community projects. Bargain Boutique shoppers expect the best from our store. Quota credit will not be issued for items that are torn, stained or otherwise unusable at the store.

You can download a quota form, see the hours during which the store accepts donations and view a list of Double Quota items by signing into [www.jljackson.org](http://www.jljackson.org). You can donate Double Quota items and receive credit toward FAB 500 and WOW 1000, even if December is not your quota month.



## ***JLJ Headquarters Holiday Schedule***

*The Junior League of Jackson Headquarters will close for Christmas at noon on December 23. The office will resume regular business hours on January 3, 2011.*



# Membership Changes

## Resignations:

Harvest Breanna Sensing  
Jennifer Little Spong  
Mary Grubbs Garner

## Status Change:

Clare Smith Rush – Extended Provisional to 1 st Year Active

## Transfer In

Brandi Granderson – Active transfer back from Atlanta

## Reinstatement:

Christina Ann Neal – Sustainer

## Leaves:

Beverly Robson Holloway – Special Leave

## Stork Report

Lydia Jane Mayo

August 7, 2010

Jennifer & Rob Mayo

2<sup>nd</sup> child, 1<sup>st</sup> girl

Waidelich Ross Fowler

“Waide”

September 27, 2010

Amy & Donald Fowler

2<sup>nd</sup> child, 1<sup>st</sup> boy

Kinlee Adele Lutken

April 8, 2010

Kindal & Chris Lutken

1<sup>st</sup> child, 1<sup>st</sup> girl

## Imagination Unwrapped:

# The Grand Opening of the Mississippi Children’s Museum



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### ILJ Fun Facts

## Creative Choral Collections

Established in 1961, the Junior League Chorus was in existence through the early 70s. Public performances averaged about two a month, with the entire group voting on which requests to accept. A variety of music – popular, seasonal and formal arrangements – was performed. The Chorus entertained for a variety of civic, luncheon and auxiliary groups; for nursing homes and schools; and for many League activities including the Carnival Ball and Arts Festival meetings. In 1966 their scheduled practices were held every Thursday morning from 9:00 to 10:30, September through May. That year 6 of the 22 members were Sustainers who had so much fun with it they “just hate to get out.”

In the mid 80s, another musical group was formed. Joyful Noise was a community project from 1985 to 1997. The group performed for Jackson area nursing homes. This project is fondly remembered by many Sustainers who participated in it. Since these two musical groups have covered many years of our League history, a group is being revived for our 70th anniversary celebration.